

Going global with NiceDay

Umar Nizamani

Hey, I'm Umar!

Umar Nizamani

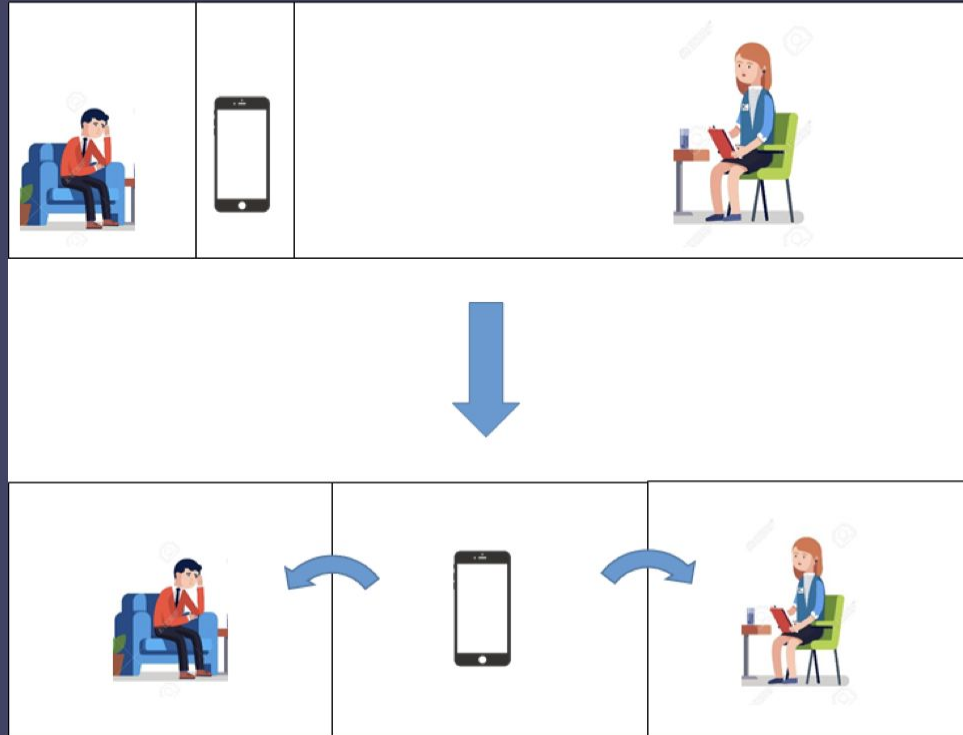
Slides: umarniz.com/2023-rotterdam-lsh-keynote



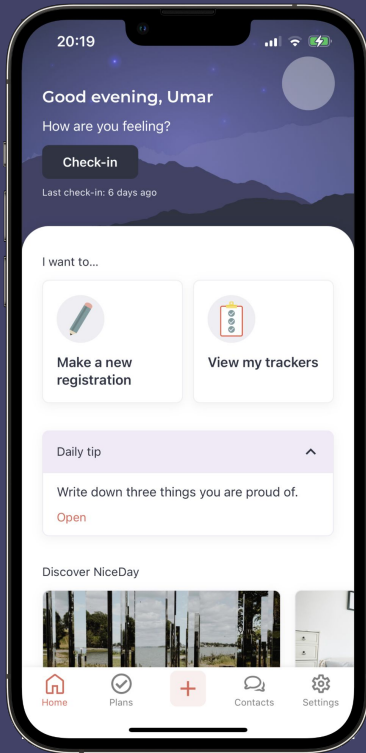
 NICEDAY

nicedaytherapy.com

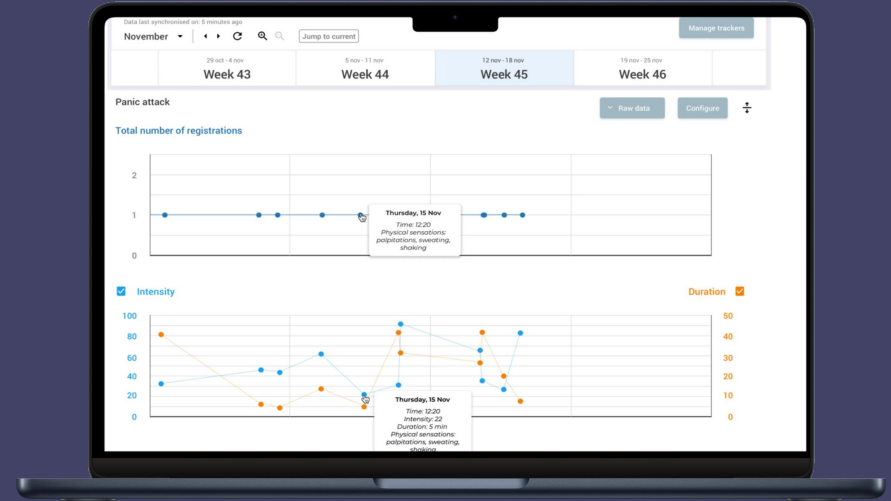
Making care effective and efficient



Data Supported Therapy



Clients take ownership
of their well-being with
the NiceDay app



Care Professionals use a web portal to see real-time
progress of their client and are guided to work based
on real world evidence driven practices

Trusted in Dutch public healthcare

2.300

Therapists

70.000

Clients



Going Global 🚀





.1 Get more therapists to use NiceDay



Optimise for failing fast

Your therapy workspace

The only platform
built from the ground-up
for therapists and not
administrators.

Start For Free

30 days free. No credit card.

Solo

€19 / mo

Price for one user

Free trial

Team

€59 / mo

Price per therapist

Free trial

Enterprise

Call for quote

Plan a call

Get Started

Signup below and verify your practice to get started

New: Sign-up now and get a 3 month free trial

Name

Work Email

License Type

Select from dropdown

LinkedIn Profile (optional)

Company name (optional)

Submit

Never submit passwords or credit card information through this form.

What happens next?

1



To ensure safety of our platform, our team verifies your details

2



Once verified, you will receive an email to setup your account (usually within 2 working days)

3



You can then invite your clients and start treating them with NiceDay!



Spain - Cold Intros

-

116

116

13

13

Unqualified leads

Prospects

Approached

Discussions

Demos



Belgium - Cold Intros

569

Marketing Leads

118

Sales Leads

118

DMU Approached

0

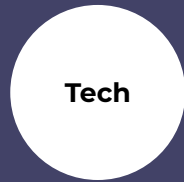
Discussions

0

Demos



.2 Growing my network



Prioritise for first 4 months, then re-evaluate



14 - 16 Sep

European Conference on Mental Health

Participant - Europe

3 Oct

Mobile Health Congress

Participant - Netherlands

4-5 Oct

eMental Health International Match

Speaker - Online (New Zealand + Global)



26 - 28 Oct

IIMHL (International Initiative for Mental Health Leadership)

Participant - Ireland

9 - 11 Nov

eMental Health International Congress

Speaker - New Zealand + Global



The Loneliness

**You are not
selling your product
in a new country**

**You are building a
new business
in each country**



- 
- A world map with a light gray background showing the distribution of three categories: Active Users (purple), Demos (green), and Partners (blue). The map includes country borders. The legend is located on the left side of the map.
- Active Users
 - Demos
 - Partners

Use the support network

Subsidies



GlobalStars



DHI



SIB

RVO

NBSO

TFHC

Work closely with academia



Stay close to your values



Available free of cost to Ukrainians

A promotional graphic for the NICE DAY app. It features a woman with brown hair holding a smartphone. The phone screen displays the app's welcome page with a sun icon, a woman's profile, and the text 'Welcome to NICE DAY!'. Below the phone, there is a 'Sign in' button. The background is a solid teal color. On the left side of the graphic, there is text in Ukrainian. At the top left is the logo of the Ukrainian Psychological Association (UAKPT).

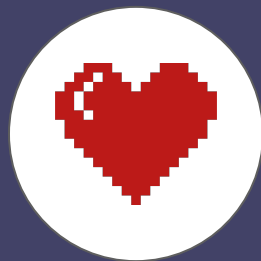
УАКПТ

8 БЕРЕЗНЯ
19:00 **ОНЛАЙН-ЗУСТРІЧ**

Застосунок **NICE DAY**,
що полегшує психотерапію
(КПТ і EMDR)

Спікер
UMAR NIZAMANI (Нігерлангу)

Go out there and keep listening



Thanks!

Umar Nizamani

umarniz.com

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